

Commercial Lighting Systems Ltd

Mission Statement

Role

Commercial Lighting Systems Ltd is a manufacturer & distributor of high quality, energy efficient lighting products for the commercial market. We supply goods and services through a network of trade clients throughout the UK.

Definition

We work closely with clients to help them to reduce their carbon footprint through the use of the most appropriate energy efficient light sources for their particular requirements.

Distinctive Competencies

We offer a wide range of own manufactured lighting products together with complimentary products from a small number of carefully selected European lighting manufacturers for whom we act as UK agent & Importer. Our manufacturing and design capabilities enable us to modify existing product where appropriate to best suit the clients requirements, making our product offering one of the most comprehensive ranges available.

Indications For The Future

The company will continue to work closely with major component manufacturers to ensure products remain fully up to date with the latest technological advances in energy efficient light sources. We will continue to promote energy efficiency and will never promote a less energy efficient product purely for financial gain.

Business Strategies

- We will strive to always provide an excellent service to all our customers to achieve total satisfaction.
- We will accomplish high productivity levels through sound planning, organisation and teamwork.
- We will earn sufficient profits to ensure investment in new technology together with providing a sound financial base for the business.
- We will earn high employee loyalty and motivation by showing respect for their capabilities, by providing future training and development opportunities, and by providing a profit share scheme.
- We will gain recognition in the market for being a highly professional, ethical, quality led business.